

# SCRIPT COMMERCIAL SPOT: 30

## “Jump”

### COMMERCIAL 5 / :30 SECONDS

**Narration:** In the event of an accident at the Umatilla Chemical Depot a lack of preparation could be devastating.

**VISUALS:** A guy getting ready in the plane that is already 5000 feet up. Cut a ways of putting is helmet on, Adjusting everything except his parachute. Then jumps. Second guy rushes to the door to see jumper falling, turns and grabs the 1<sup>st</sup> jumper's chute and looks at the camera with a “uh oh” expression.

**Fade to Black:**

**Graphic:** “Are You Ready?”

### VIDEO SHOTS

**Traffic:** Spot needs to be closed captioned:  
DELIVERABLE TO STATIONS BY  
MARCH 7, 2001

### Graphic Content:(CC)

Letter Box with:  
In Umatilla and Morrow  
Counties  
**877-367-2737**  
In Benton County  
**800-841-7953**  
[www.csepp.net](http://www.csepp.net)

**Location:** Auditorium

**TECH:** Presentation being projected onto a screen.

**Equipment:** Camera  
Tripod  
Monitor  
20ft BNC Cable  
2-Pars  
1-Tota (umbrella)  
Soft Box

**Crew:** Videographer  
Director  
Audio Engineer  
Grip  
Assistant

**Talent:** Guy one  
Guy two  
Pilot

**Props:** Plane  
Packed Parachute