

# SCRIPT COMMERCIAL SPOT: 30

## IN THE SAME TIME IT TAKES... COMMERCIAL 4 / :30 SECONDS

**Video:** Early morning farm house, a look of Folgers Coffee commercial. Of a family; Frying up a tasty breakfast of bacon and eggs. Mail being delivered, Dad reading the paper, Kids getting ready for school and mom pouring coffee. Shots of the emergency radio.

**Narration:** In the morning we all know how busy the family can be. Everything runs like clockwork. You know how long it takes to do these everyday things. In about the same amount of time, if there was an accident at the Umatilla Chemical Depot you may be asked to shelter in place, or evacuate... that quickly. It's important to be ready. Calling us is the first step.

**Graphic:** Full Screen: **ARE YOU Ready?**

In Umatilla and Morrow counties—

**877-367-2737**

In Benton County—

**800-841-7953**

On the Internet—

[www.csepp.net](http://www.csepp.net)

## VIDEO SHOTS

**Traffic:** Spot Needs to be closed captioned:  
DELIVERABLE TO STATIONS BY MARCH  
7, 2000

**Graphic Content:(CC)**

Letter Box with :

In Umatilla and Morrow

counties—

**877-367-2737**

In Benton County—

**800-841-7953**

**Location:** Farm House,

**TECH:**

**Equipment:**

**Crew:**

**Talent:**

**Props:**